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beby certify that this correspondence is being deposited with the U.S. Postal vice as Express Mail, Airbill No. EV 336630531 US, in an envelope addressed MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 13-1450, on the date snown below.

Dated: January 10, 2005

gina Matos

Docket No.: 136922001900

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of: Mark A. HOLLAR et al.

Application No.: 09/505,621

Confirmation No.: 7711

Filed: February 16, 2000 Art Unit: 2137

For: METHOD AND APPARATUS FOR

ENHANCED AUDIO/VIDEO SERVICES WITH WATERMARKS AND ASSOCIATED

DATA

Examiner: Z. Davis

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

This is in response to the non-final Office Action dated September 10, 2004 in this case for which a response was due on December 10, 2004. Filed herewith is a Petition and fee for a one month extension of time, thereby extending the deadline for response to January 10, 2005. Accordingly, this response is timely filed. Reconsideration and allowance of the pending claims, as amended, in light of the remarks presented herein are respectfully requested.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.